

GET INVOLVED

WHO ARE HCTC COALITION MEMBERS?

Parents, business owners, schools, media, health organizations, youth organizations, faith organizations, law enforcement, civic groups, substance abuse professionals, and

YOU!!

Join our coalition and become part of the solution



What we Do:

The Coalition brings together parents, youth and community partners to build safe environments, enhance youth connectedness to school and community, and strengthens community collaboration.

How we do it:

Engage and educate community leaders, assess community risk and protective factors, Identify effective prevention strategies, and implement the most appropriate strategies using community resources.

What can HCTC do for your community?

Develop, educate, give tips and insight, assist communities and schools with comprehensive plans for prevention, assess the needs through surveys, help to empower and engage youth, build assets and strengthen families.



Healthy Communities that Care Coalition

Rachel Pena, Project Director
36 Holmes Road
Rochester, NY 14626
Home/Office: 585-227-0279
Cell: 585-748-5146
Fax: 585-563-1426
E-mail: rpena@gvhp.org
www.gvhp.org

Healthy Communities that Care Coalition

A Community Approach to Positive Youth Development



An Initiative of the Genesee Valley Health Partnership, Inc.

“Engage the residents of Livingston County in the process of community problem solving”



(from the HCTC mission statement)

The Healthy Communities That Care coalition brings together community partners to build positive, safe environments for all youth. We aim to reduce risk factors, increase protective factors, and enhance youth connectedness to school while strengthening community collaboration.



What can HCTC do for you and your Community?

Develop prevention strategies that are based on real live data specific to your school and community needs

Educate community leaders, school district, parents and youth on youth development and building assets in youth

Give tips and insight for dealing with youth behaviors including:

- ☑ How to talk with your teen and improve communication
- ☑ Why they act that way – the latest research in adolescent brain development
- ☑ Teenage drinking and keeping youth drug free
- ☑ Setting clear boundaries, appropriate rules and expectations

Provide insight on the latest research regarding and issues and trends in youth behavior

Assist communities and schools in developing a comprehensive plan to address school/community specific needs to prevent such problems as teen pregnancy, substance abuse, delinquency, and school drop out. Plans can include school based programs and/or family workshops/ programs provided by Livingston County agencies

Assess needs through youth surveys, parent surveys, youth interviews, youth focus groups

Assist with community mapping and creating resources and publications specific to your community and needs

Assist with organizing asset building youth and family activities

Some Coalition Projects

- **Project Sticker Shock** (youth and volunteers placed warning stickers on alcohol about buying for minors in stores throughout Livingston Co.)
- **Environmental Scans** (youth and volunteers surveyed local retail stores on placement of alcoholic beverages and what media targets.)
- **Prevention Needs Assessments** (Livingston County Schools collaborated and administered PNA surveys to County teens.)
- **Community Assessments** a survey that enables community members to share their perceptions of our community and youth.



And Much More....

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