

# Volunteers Needed! Underage Drinking Prevention Project



Healthy Communities that Care (HCTC) is looking for youth (ages 13+) and adults to volunteer for an Underage Drinking Prevention Project called Environmental Scanning.

## Here's what its all about:

- Volunteers attend a 1 hour training in January on conducting Environmental Scans
- Volunteer groups consisting of youth and at least 1 adult visit local stores that sell alcohol in February or March and look over the exterior and interior of the stores to fill out forms that assess the amount and types of advertising of alcohol and how it may appeal to youth
- Groups will also look at the types of alcohol available in stores, the placement of alcohol products and the pricing compared to other beverages
- Recommendations will be sent to the participating stores on improvements that could be made
- Teams revisit stores 2 months later to see if any changes have been made
- Reports will be generated based on these assessments and will be used for presentations, in the media and on the web



Creating a Healthy Future Now

Interested in volunteering?  
Contact Rachel Pena, Coordinator Healthy Communities that Care

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