



**Involving Youth in Preventing Underage Drinking:** Youth in Kentucky and several other states are getting involved in a program called “Sticker Shock” where they develop stickers and signs advising purchasers of alcohol of the legal consequences of providing alcohol to minors. The youth then place those stickers on alcoholic beverages in local stores and hang signs in the stores, where permitted. This is a great program that involves youth and directly attacks the problem at hand. Through HCTC we are working on doing a similar project in Livingston County. Contact Rachel Trost at 227-0279 if you are interested in being involved in this.

For more information: [http://www.maysville-online.com/articles/2007/01/18/local\\_news/2997fccla.txt](http://www.maysville-online.com/articles/2007/01/18/local_news/2997fccla.txt)

**Campaign Gets Drinking Game Off Store Shelves:** In only a few short weeks a campaign fueled by community coalitions succeeded in getting a several popular drinking games such as “Beer Pong”, “Shots and Ladders” and “Drinko” off store shelves— including Target, Kohl’s and Linen’s n’ Things. These are commercially produced versions of popular games played by high school and college students. This is an awesome example of the power of community and the ability of community members to take a stand and change attitudes and levels of acceptance around the issue of underage drinking.

For more information on this story: <http://www.jointogether.org/news/features/2007/drinko-anatomy-of-an.html>



**About the HCTC Newsletter**

HCTC News is a monthly resource for community members to hear about new research on youth development and problem behavior prevention and to gain tips to strengthen parents and communities efforts. For more information on HCTC go to:

<http://www.gvhp.org/orgMain.asp?storyID=119&orgID=12&sid=>

For more information on Youth Development: <http://www.gvhp.org/orgMain.asp?storyID=142&orgID=12&sid=>

**Keep Your Eyes Open!**

The Genesee Valley Health Partnership (GVHP) is working with its partners to develop a quarterly health and wellness newsletter for local schools. The newsletter will be a single source of information on news, announcements, and articles from local health & wellness organizations, including upcoming events, and practical and useful health tips. It will also include information on GVHP projects impacting schools: HIP HOP, Second Step, Healthy Communities That Care, Livingston Worksite Wellness Partnership, and Simple Steps. The first issue will be distributed in March 2007.

**10 Tips for Talking with Youth about Tough Issues:** Whether you are a parent or you work with parents and/or kids how to effectively talk with kids about tough topics is often a difficult but extremely important thing to address. Here are some tips to pass along:

1. Start Early
2. Initiate Conversations with Child
3. Be Prepared to Talk about Sex and Relationships
4. Create an Open Environment
5. Communicate Your Values
6. Listen to Your Child
7. Try to be Honest
8. Be Patient
9. Use Everyday Opportunities to Talk
10. Talk About it Again and Again and Again....



For more information on this article: <http://www.talkingwithkids.org/first.html>

Want to know what is happening in each of the 6 HCTC communities? Click here: <http://www.gvhp.org/orgMain.asp?storyID=117&orgID=12&sid=>

To remove your name from our mailing list, please email [racheletrost@yahoo.com](mailto:racheletrost@yahoo.com).

Questions or comments? E-mail us at [racheletrost@yahoo.com](mailto:racheletrost@yahoo.com) or call (585) 227-0279